

United States Postal Service®

INDUSTRYALERT

June 3, 2020



Now Adding a Live Audio Stream Option

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Area Inspiring Mail Meeting

Thursday, June 4, 2020

1:30 PM – 3:00 PM

1:30 PM – 2:25 PM (National Meeting)

2:30 PM – 3:00 PM (Area Meetings)

National AIM Meeting (1:30 p.m. – 2:25 p.m. ET): [Click Here to Access National AIM Meeting](#) (Password: 67982)

Voice Only Access: 678.317.3330 or 669.216.1583 (Webinar ID: 161 156 3766 and Password: 679821)

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Agenda:

- | | |
|------------------|--|
| 1:30-1:35 | Welcome and Opening Remarks
Dave Williams
Chief Operating Officer & Executive Vice President |
| 1:35-1:45 | Megan Brennan
Postmaster General & CEO, U.S. Postal Service |
| 1:45-1:55 | Erica Switzer
Vice President of Direct Mail2.0 |

Nationally recognized direct mail expert Erica Switzer discusses the value proposition of Direct Mail and how now more than ever it can increase your returns on marketing and fund raising campaigns.

1:55-2:25 Postal Panel

Dave Williams, Moderator

- Kristin Seaver CIO serving as COVID-19 Commander
- Dr. Joshua Colin VP, Operational Continuity, COVID-19 Command
- Robert Cintron VP, Logistics
- Dane Coleman Manager Operations Support, Northeast Area
- Larry Munoz AVP, Pacific Area
- Sal Vacca AVP, Great Lakes Area(A)

COO and Executive Vice President David E. Williams assembles a panel of postal leadership for in-depth discussions on mailing and shipping operations during these challenging times. This is your opportunity to gain national insights on logistics, transportation, equipment and most importantly how the Postal Service intends to maintain its commitment to providing outstanding customer service.

2:25-2:30 Break (Sign in to Area Session)

2:30-2:40 Area Performance Overview

2:40-2:55 HQ Speaker

- Capital Metro AIM Robert Cintron – VP, Logistics
- Eastern AIM Pritha Mehra – VP, Information Technology
- Great Lakes AIM Steve Monteith – VP, Customer Continuity, COVID-19 Command
- Northeast AIM Kelly Sigmon – VP, Customer Experience
- Pacific AIM Don Nichols – Political Mail Lead, US Postal Service
- Southern AIM VP Jakki Krage Strako – Chief Customer & Marketing Offices & Executive
- Western AIM Kristin Seaver – CIO serving as COVID-19 Commander

2:55-3:00 NPF Award Presentations



Capital Metro AIM Meeting (2:30 p.m. – 3:00 p.m. ET): [Click Here to Access Capital Metro AIM Meeting](#) Password: 491719

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Eastern AIM Meeting (2:30 p.m. – 3:00 p.m. ET): [Click Here to Access Eastern AIM Meeting](#) Password: 185738

Voice Only Access: 678.317.3330 or 669.216.1583 (Webinar ID: 161 192 5362 Password: 185738)



Great Lakes AIM Meeting (2:30 p.m. – 3:00 p.m. ET): [Click Here to Access Greater Lakes AIM Meeting](#) Password: 597007

Voice Only Access: 678.317.3330 or 669.216.1583 (Webinar ID: 160 801 4597 Password: 597007)



Northeast AIM Meeting (2:30 p.m. – 3:00 p.m. ET): [Click Here to Access Northeast AIM Meeting](#) Password: 419821
Voice Only Access: 678.317.3330 or 669.216.1583 (Webinar ID: 161 459 7963 Password: 419821)



Pacific AIM Meeting (2:30 p.m. – 3:00 p.m. ET): [Click Here to Access Pacific AIM Meeting](#) Password: 857938
Voice Only Access: 678.317.3330 or 669.216.1583 (Webinar ID: 161 361 7627 Password: 857938)



Southern AIM Meeting (2:30 p.m. – 3:00 p.m. ET): [Click Here to Access Southern AIM Meeting](#) Password: 351338
Voice Only Access: 678.317.3330 or 669.216.1583 (Webinar ID: 160 161 7453 Password: 351338)



Western AIM Meeting (2:30 p.m. – 3:00 p.m. ET): [Click Here to Access Western AIM Meeting](#) Password: 921103
Voice Only Access: 678.317.3330 or 669.216.1583 (Webinar ID: 161 528 0662 Password: 921103)

For any questions, please write to: aim@usps.gov

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